

February 16, 2024

To whom it may concern:

We are writing to you today to ask for your support by becoming a sponsor for our annual **Georgetown School PTA Jog-A-Thon**. This year it is to be held on **Friday, April 19, 2024**, at **Georgetown Elementary School**. We are extremely excited about our Jog-A-Thon as this is an event that promotes the importance of physical fitness, builds school spirit and pride, and is overall a fun and memorable experience for the students. Also, it gives us the opportunity to raise funds to further enhance the education offered to our kids at Georgetown Elementary School.

This is our biggest fundraiser of the year, and our goal is to raise at least \$15,000 for our school. This money will be used to help PTA support programs such as field trips, after-school programs, assemblies, family engagement events, classroom supplies, the school garden project, campus beautification, and more!

Here is How the Event Works:

Students will hit the ground running on Friday, April 19th for the annual Jog-A-Thon fundraiser. All grades will participate, from transition kindergarten through sixth grade, excitedly running laps around the field to music and high-fiving teachers. At the end of the run, the children enjoy a healthy treat to restore their energy.

Students collect pledges from friends and family to earn some fun prizes for their hard work. The students take pride in the fact they are a part of the fundraising for their school. If the school reaches our goal of raising \$15,000 this year, we will celebrate with a school wide popsicle party...always a big hit with the kids!

How Can You Help?

We are asking you to join us by helping to sponsor this great event, to help offset costs for t-shirts, and event prizes. Enclosed please find a Sponsorship Form. **Gold and Silver level sponsors who sign up by March 29, 2024**, will be guaranteed to have their logo or company name included on the t-shirts worn by over 280 Georgetown School students and faculty. The shirts are a favorite that get worn throughout the year so great advertising for you!.

We hope you consider joining us by becoming a Jog-A-Thon sponsor and helping support our students' education. You really can make a difference. Do not delay and sign up today!

Thank you,

Jenn Varela

Georgetown School PTA Treasurer
gtspta@bomusd.org

Georgetown School



JOG-A-THON SPONSORSHIP OPPORTUNITIES 2024

This is an opportunity for your business to support education in your community, and to be included in a favored event attended by parents, teachers, and the press.

GOLD SPONSORSHIP (\$500 OR MORE)

- Company logo will be featured on the Jog-A-Thon T-shirts worn by 280 students and faculty during the event and throughout the year.
- Company logo will be featured on a banner displayed at the event and on campus through the end of the school year.
- Company logo will be recognized on the Georgetown School PTA website and Facebook.
- Company listed as a Gold Sponsor in the Georgetown Gazette.
- Company name will be announced at the event.

SILVER SPONSORSHIP (\$250)

- Company logo will be printed on the Jog-A-Thon T-shirts worn by 280 students and faculty during the event and throughout the year.
- Company logo will be printed on a banner displayed at the event and on campus through the end of the school year.
- Company logo will be recognized on the Georgetown School PTA website and Facebook.
- Company listed as a Silver Sponsor in the Georgetown Gazette.
- Company name announced at the event.

BRONZE SPONSORSHIP (\$100)

- Company name will be printed on the Jog-A-Thon T-shirts worn by 280 students and faculty during the event and throughout the year.
- Company name recognized on the Georgetown School PTA website and Facebook.

2024 Jog-A-Thon Sponsor Form

The Georgetown School PTA is a non-profit 501(c)3 organization.

Final deadline for sponsorships is Friday, March 29, 2024

SPONSOR INFORMATION:

Company Name: _____
Contact Name: _____
Contact Phone: _____ Email: _____
Billing Address: _____

☐ Yes, please send me a receipt for my tax records. ☐ No, no receipt is necessary.

SPONSORSHIP LEVEL (PLEASE CHECK BOX BELOW):

- ☐ Gold Sponsor - \$500 or more
☐ Silver Sponsor - \$250
☐ Bronze Sponsor - \$100
☐ Other: \$ _____

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Name as it should appear in all advertising/publicity:

PAYMENT METHOD:

☐ Check Check No. _____
Please make your check payable to **Georgetown School PTA**

☐ Cash Amount: _____

☐ Credit Card.
Processed by PayPal®. No Account Required.
Just Go To: <https://gtspta.myptezcentral.com/>

Gold & Silver Sponsors: Please email your logo to gtspta@bomusd.org

PLEASE MAIL COMPLETE FORM AND PAYMENT TO:

Georgetown School PTA
6530 Wentworth Springs Road
Georgetown, CA 95634